



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 52769

Schedule Dates 04/10/13-04/15/13
Advertiser STEVEN LYNCH FOR SENATE (3659)
Agency Buying Time (1408)
Product POLITICAL CANDIDATE (1051)
Brand EST 2704 LYNCH FOR SENATE (MA) (30870)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name
Phone/Fax /
CPE 2704
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 04/09/13
Last Modified 04/09/13
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,255.00
Net Total \$35,445.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Apr. 2013	71	\$41,700.00
Grand Total:	71	\$41,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	5A- 5:30A (ET)				1	1	1			3	\$200.00	\$600.00	WHDH Boston (WHDH)	LUR	4/9/13
2.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	5:30A- 6A (ET)				1	1	1			3	\$200.00	\$600.00	WHDH Boston (WHDH)	LUR	4/9/13
3.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	6:30A- 7A (ET)				1	1	1			3	\$550.00	\$1,650.00	WHDH Boston (WHDH)	LUR	4/9/13
4.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	7A- 8A (ET)				1		1			2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		4/9/13
5.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	7A- 8A (ET)		1							1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
6.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	9A- 9:30A (ET)		1							1	\$400.00	\$400.00	WHDH Boston (WHDH)		4/9/13
7.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	9A- 9:30A (ET)				1	1				2	\$400.00	\$800.00	WHDH Boston (WHDH)		4/9/13
8.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	9:30A- 10A (ET)				1	1				2	\$400.00	\$800.00	WHDH Boston (WHDH)		4/9/13
9.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	9:30A- 10A (ET)		1							1	\$400.00	\$400.00	WHDH Boston (WHDH)		4/9/13
10.0	Revised Line / SPOT	04/15/13-04/15/13	1	:30	10A- 11A (ET)		1										WHDH Boston (WHDH)		4/9/13
10.1	Normal Line / SPOT	04/15/13-04/15/13	1	:30	10A- 11A (ET)		1							1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
11.0	Revised Line / SPOT	04/11/13-04/12/13	1	:30	10A- 11A (ET)					1	1						WHDH Boston (WHDH)		4/9/13
11.1	Normal Line / SPOT	04/11/13-04/12/13	1	:30	10A- 11A (ET)					1	1			2	\$350.00	\$700.00	WHDH Boston (WHDH)		4/9/13

CONFIRMATION CONTRACT

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12.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	12P- 12:30P (ET)				1	1	1			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
13.0	Normal Line / SPOT	04/11/13-04/12/13	1	:30	12:30P- 1P (ET)					1	1			2	\$400.00	\$800.00	WHDH Boston (WHDH)		4/9/13
14.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	12:30P- 1P (ET)	1								1	\$400.00	\$400.00	WHDH Boston (WHDH)		4/9/13
15.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	2P- 3P (ET)	1								1	\$300.00	\$300.00	WHDH Boston (WHDH)		4/9/13
16.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	2P- 3P (ET)				1	1				2	\$300.00	\$600.00	WHDH Boston (WHDH)		4/9/13
17.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	4P- 4:30P (ET)					1	1	1		3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		4/9/13
18.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	4P- 4:30P (ET)	1								1	\$500.00	\$500.00	WHDH Boston (WHDH)		4/9/13
19.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	4:30P- 5P (ET)	1								1	\$600.00	\$600.00	WHDH Boston (WHDH)		4/9/13
20.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	4:30P- 5P (ET)					1	1	1		3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		4/9/13
21.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	5P- 5:30P (ET)					1	1	1		3	\$800.00	\$2,400.00	WHDH Boston (WHDH)		4/9/13
22.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5P- 5:30P (ET)	1								1	\$800.00	\$800.00	WHDH Boston (WHDH)		4/9/13
23.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5:30P- 6P (ET)	1								1	\$900.00	\$900.00	WHDH Boston (WHDH)		4/9/13
24.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	5:30P- 6P (ET)					1	1	1		3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		4/9/13
25.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	6P- 6:30P (ET)					1	1	1		3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		4/9/13

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B/E Bookend P/B Piggy Back

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26.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	6P- 6:30P (ET)	1	1							1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
27.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	6P- 7 News at 6							1		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		4/9/13
28.0	Normal Line / SPOT	04/14/13-04/14/13	1	:30	6P- 7 News at 6								1	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		4/9/13
29.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	7P- 7:30P (ET)				1		1			2	\$575.00	\$1,150.00	WHDH Boston (WHDH)		4/9/13
30.0	Normal Line / SPOT	04/10/13-04/11/13	4	:30	11P- 11:35P (ET)				1	1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		4/9/13
31.0	Normal Line / SPOT	04/14/13-04/14/13	4	:30	11P- 7 News at 11 PM								1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
32.0	Normal Line / SPOT	04/10/13-04/11/13	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO				1	1				2	\$450.00	\$900.00	WHDH Boston (WHDH)		4/9/13
33.0	Normal Line / SPOT	04/13/13-04/13/13	4	:30	6A- 7A (ET)								1	1	\$150.00	\$150.00	WHDH Boston (WHDH)		4/9/13
34.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
35.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	9A- 10A (ET)								1	1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
36.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	10A- 11A (ET)								1	1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
37.0	Normal Line / SPOT	04/14/13-04/14/13	4	:30	7:30A- 8A (ET)								1	1	\$150.00	\$150.00	WHDH Boston (WHDH)		4/9/13
38.0	Normal Line / SPOT	04/14/13-04/14/13	1	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13

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39.0	Normal Line / SPOT	04/14/13-04/14/13	4	:30	9A- 10:30A (ET)								1	1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
40.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5A- 5:30A (ET)	1								1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
41.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5:30A- 6A (ET)	1								1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
42.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1								1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
43.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	12:36A- LATE NIGHT WITH JIMMY FALLON				1	1				2	\$200.00	\$400.00	WHDH Boston (WHDH)		4/9/13

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